



Ford City Business Improvement Association
Board of Directors Meeting

Monday, July 10 2023

In Attendance: **Kaitlyn Karns, Shane Potvin, Nicole Baillargeon, Lauren Potvin, & Marina Maffessanti, Mike Difazio, Dana Horowitz**

Regrets: **Ed Sleiman**

Absent:

Meeting Opened at 5:40pm by Shane Potvin (Chair)

1. **Approval of the July 10, 2023 Board Meeting Agenda**
 - a. **Motion- Marina**
 - b. **Second- Lauren**
 - c. **Approved- Yes**

2. **Approval of the June 12, 2023 Board Meeting Minutes**
 - a. **Motion- Marina**
 - b. **Second- Lauren**
 - c. **Approved- Yes**

3. **Financial Report from the Executive Director and Treasurer**
 - a. Lots of banking happened in June
 - i. Sponsorship deposits
 - ii. Payment for Sheds
 - iii. Festival tent deposit
 - iv. Photographer deposit for DOD
 - b. Note: Storage fees are increasing for 2023/24.

4. **Dropped on Drouillard Updates & Sponsor Updates**
 - a. Lend City did not come on as a sponsor.
 - b. Kaitlyn Received a call from OLG who is very interested in sponsoring the event. Conversation to be continued this week.
 - c. Spending is starting to happen as we gear up for the event.
 - d. Who (from the board) will be in attendance to assist with the day?
 - e. Looking to shut the road down at 7am versus 8am
 - f. Murals – Regardless if we get an additional sponsorship **is** the BIA willing to pay for murals as apart of Dropped on Drouillard.
 - i. Dana- Motion to Pay for **one** mural from the BIA's bank account regardless of additional sponsorship or not, and if the OLG sponsorship is secured, **two** murals will be painted during Dropped on Drouillard with the remaining expenses coming from the BIA's Bank Account. (\$1,500 per mural)

- ii. Second- Mike
- iii. Approved- ALL

5. Shed Updates

- a. They have arrived!
- b. BLUME is coming to look at the sheds- we need one more vendor as Wheat and Thistle is not interested for this year.
- c. Kyle (lot owner) is going to dig a trench to put in a powerline for the sheds
 - i. Sheds will include Air Conditions and Breakers
- d. Potential Incoming Costs- Plants, Pavers for the front doors, shelving (to avoid vendors ruining the walls)
- e. Wait to complete the interior until we have confirmed vendors
- f. Mike Motions to approve \$500 of initial shed spending
 - i. Second- Dana
 - ii. All in favour – yes

6. Additional Comments & Questions- N/A

Meeting adjourned at (6:40pm)

Next meeting will be on August 14th, 2023 at 5:30 as an in-person meeting at CO: Workshare (1000 Drouillard Rd. Upper). The next meeting is optional as we prepare for Dropped on Drouillard.