

DROPPED ON DROUILLARD



Dropped on Drouillard can be described as Windsor's only all-day urban street and culture festival in the heart of Ford City. This festival is packed with events and attractions such as mural painting, live music, car show and plenty of local food and retail vendors for attendees to enjoy!

The event is a full-day street closure that will take place along Drouillard Road between Trenton and Richmond Street including some of Whelpton Street which houses 20+ of Ford City's most iconic businesses. Dropped on Drouillard will be on **August 17, 2024 from 11 am until 10 pm**. Join us for this unique opportunity to celebrate art, music, food and drink in Windsor's most beloved neighbourhood. Sponsorship will allow your company, business or brand to reach over 10,000 attendees plus ongoing visibility in local media leading up to and throughout the event.

WE'D BE THRILLED TO HAVE YOU AS A SPONSOR.

SPONSOR LEVELS: (Title) 10K+ | 2-5K | 1-2K | 1/2K

BENEFITS	10K+ (Title)	2-5K	1-2K	1/2K (\$500)
Media Release Recognition	X			
10 x 10 Booth	X			
Name and Logo on All Marketing	X	X		
Social Media Promotion	X	X	X	
Logo Recognition on Event Website	X	X	X	X

If you're interested in becoming a sponsor so we can continue to grow our unique event, contact:

Kaitlyn Karns | kaitlyn@fordcity.ca | 519-562-0450

> FOR VIDEO AND PHOTOS OF PAST EVENTS CLICK HERE <

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